

PowerBar

saucony[®]



BOULDER ROAD RUNNERS

JUNE 2010

VOLUME 2, ISSUE 6

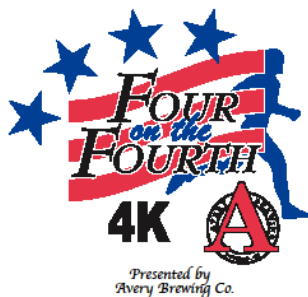


NATIONAL RUNNING DAY JUNE 2

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National Running Day will be celebrated by the BRR at the Avery Brewing Co. on Wednesday June 2 from 5:30 to 8:00 PM. The event is being sponsored jointly by the Boulder Running Co., Avery's and the BRR and it is free and open to the entire running community. While we might not have a run scheduled that afternoon in conjunction with the festivities I hope everyone will find the time to include a run in their day. Since Boulder is blessed by so many running notables, hopefully we'll have a few join us and celebrate the sport we all enjoy so much. Already committed to join us is 3 Time Olympian from Australia, Lee Troop and past Bolder Boulder Champion Sara Slattery and her steeplechaser husband Steve. National Running Day is only part of a very busy week in Boulder as the 32nd running of America's Best 10km, the Bolder Boulder takes to the streets on Monday May 31st, Memorial Day. We also kick off our Summer Track Series sponsored by Saucony on Thursday June

3rd and on Sunday June 6th the BRR makes its annual change to an earlier start time for our **Sunday Group Run as we move to 8 AM**. The Boulder Race Series kicks off the road racing season with the Uni Hill 2k on June 10th at 6 PM.

For the months of June & July we will combine our regular monthly club social with on-going events; June, National Running Day and July with the Avery's 4k on the 4th of July. You'll find an entry form for the 4k in this newsletter and you can always check our BRR website and look for coming events. Happy Running and Good Luck to everyone participating in 2010 Bolder Boulder.



Special Note to those of you who use Potts Field Track: The hours on Fridays will move to 8 AM to 10:30 AM, until the end of July. Check our website for updates.

The most fun had at 9,000 feet!



Saturday June 19, 2010
Rollinsville, Colorado
 15M | 10M | 5M Races
 1M Family Fun Run/Walk
www.joecoltonrace.com

Presented by: Boulder Running Company • Salomon Footwear
 Eldorado Natural Springs Water • SunOneness Solar
 Accounting Specialists • Arapahoe Ranch • Back Country Pizza • Buffalo Bits and Confections • Century 21 Peak Performance Group • Dam Liquor • Doghouse Videos • Dr. Fix It's 2nd Street Garage • Eldora Ski Area • High Country Excavating • The Mountain Ear • Mountain Family Health Centers • Mountain People's Co-op • Nederland Area Chamber of Commerce • Mutual of Omaha Bank • Planetmind Internetworks • Sabo Financial Group, Inc. • Sundance Lodge & Cafe • TESCO • Wild Mountain Smokehouse • X-Media, Inc.

Proceeds benefit alternative programs for the mountain communities.

Carl Mohr is a long time BRR member and an incredible resource for the Boulder running community. He regularly helps coordinate the traffic mitigation that is part of every road race that takes places in our city limits. Carl turns 60 on July 16th and will join a very strong 60+ contingent within the BRR. He and his wife Sally are co-owners of the Boulder Wine Merchant and they have two children Katrina and Drew.

Q. How long have you been setting up the course for the Bolder Boulder? How did you get started?

A. To the best of my recollection, I've been coordinating the closure since 1992, having inherited a fully functional traffic control plan originally devised by Joe Racosky who was (and still is) a long-time club member and practicing transportation engineer. I began as a Mile 2 helper under Tim Dolen and Tom O'Banion in 1990.

Q. Most people see it as an easy set up; especially when they use the same course year after year. When do you start planning and getting ready for race day? How many people are involved with the set up?

A. Our team of roughly 50 key volunteers begins planning 2 weeks after last year's race. We have a post-race gathering where everyone provides feedback while it's still fresh in their minds. The result is a 2-page report that contains specific recommendations for each mile, aid station and individual task.

Q. Give us some of the numbers involved with the project. How many volunteers are involved on race day, what time do they start, how many barricades and signs are needed and how many people does your team coordinate or interface with during the race?

A. 8 Motorcyclist teams (driver and rider), 20 Mile Chiefs supervising Runner Drop-off, Course Security and the 6 Miles of roads, 12 Aid Station Supervisors for the Start, and Miles 2, 3, 4, 5 locations. 2 Courier teams who manage all our food and equipment, and 2 folks coordinating communications. Within our domain there are approximately 300 Course Marshals and 450 Aid Station volunteers. We set 250 advance warning signs, 650 sawhorse barricades, and 800 cones from 6:00am to 6:45am on Race Morning.

Q. Give me some of the strangest encounters you've had on race day? What type of challenges do you need to be ready to overcome?

A. The toughest challenge was a few years ago on the old course when a fatal traffic accident at 3:00am resulted in a 40' tree lying across Pine Street between Miles 4 and 5. I was able to get a hold of my Father-in-Law, Jim Jensen, before he left Arvada. He grabbed a chain saw from his shop and the two of us got it out of the way about 30 minutes before the gun went off.

Q. So what's in this for you? I know you promise fortune, glory and power to your mile chiefs and volunteers what about yourself?

A. I am compensated by the Race. And the Road Runners also receive a generous donation every year from Cliff Bosley. If the club didn't benefit, I wouldn't do it.

Q. This has got to be a huge undertaking on your part. Your company Boulder Traffic Control just isn't very big. What are some of the major challenges for you personally?

A. Well, at this point, I'm probably the oldest active road worker in Colorado. It's very physical, dangerous and it comes with a lot of responsibility. I'd rather be doing something safe and easy -- like scuba diving.

Q. We understand that moving the timing of the Memorial Day Celebration in the stadium last year was your idea. How did that come about?

A. I was just being lazy. I knew that if they started the Pros before they initiated the Ceremonies we'd have the Course opened up 45 minutes sooner.

Q. Have you ever run the Boulder Boulder or always worked on race day? What about you?

A. I haven't run it since 1989 when I clocked a 37:41 for the NCAR team.

Q. Any parting shots or comments you would like to take?

A. Yes -- If it weren't for you and the Boulder Road Runners, none of this would have happened. It's one of the things that has made my life rich and wonderful. Thanks, friend.



The Boulder Wine Merchant

www.boulderwine.com
303.443.6761
2690 Broadway
Boulder, CO 80304



2010

LYONS

5K RIVER RUN

SUNDAY JUNE 27TH

REGISTER ON-LINE AT 

PLEASE JOIN US BY REGISTERING AT ONE OF THESE CONVENIENT FRONT RANGE LOCATIONS
(*INDICATES THOSE STORES THAT COLLECT REGISTRATION FORMS AND MONEY THROUGH 06/25/10)

LYONS

*Lyons Town Hall
432 5th Ave.
(303) 823-6622

*Lyons Visitor Center
4th Ave. & Broadway
(303) 823-6622

Valley Bank & Trust
304 2nd Ave
(303) 823-6668

BOULDER

*Boulder Running Co.
28th and Pearl St.
(303) 786-9255

*Fleet Feet Sports
2624 Broadway
(303) 939-8000

LONGMONT

*Longmont Athletic Club
10 Mountain View Ave.
(303) 772-4700

*Longmont YMCA
950 Lashley St.
(303) 776-0370

Big 5 Sporting Goods
1610 Main St.
(720) 652-6593

FT. COLLINS

*Runners Roost
2720 Council Tree Ave.
(970) 224-9114

*Foot of the Rockies
150 E. Harmony Rd., Unit 2C
(970) 377-8005

GREELEY

Garretson's Sports Center
3817 West 10th St.
(970) 353-8068

For information call 303-823-8250 or email recreation@townoflyons.com

www.townoflyons.com

Presented By:



2010 Lyons River Run 5K Entry Form

(Complete all blanks and fill out one form for each person. Please print clearly.)

Official Use Only
Bib no. _____

NAME: _____

ADDRESS: _____
(Mailing Address) (City) (State) (Zip)

DAYTIME PHONE: _____ T-SHIRT SIZES, (M, L, XL, XXL, NO Shirt) AMOUNT ENCLOSED
(Complete if known) (circle one)

SEX: Male/Female AGE: _____ E-MAIL ADDRESS: _____
(circle one) Age on Race Day (6/27/2010)



WAIVER: (Must be signed!)

I, the undersigned, am the person indicated, who is participating in the above stated event sponsored by the Lyons Department of Parks, Recreation and Culture, Steamboat Mountain Natural Foods, Valley Bank, Active.com, The St. Vrain Market, Cleano Mary's, The Lyons Tree Board, Interlock Graphic Design, Lyons Physical Therapy, Lyons Fitness Center, Planet Shagreen, Total Concrete Services, Blue Mountain Stone, On the Edge Saloon, The Lyons Recorder, and Madhava Honey.

I hereby request that the Lyons Department of Parks, Recreation, and Culture accept my (my child's) registration of participation in the event listed above. In submitting and signing this application, I represent that I am aware of the risks and potential dangers involved in connection with participation in attending the above listed event, and that I know that risks and dangers may arise during the above listed event. Now, therefore, in consideration of your acceptance of my (my child's) registration of participation in the River Run 5K I hereby accept and release for myself and my child, the Town of Lyons, its officers, employees, agents, volunteers, and any sponsors of the event from any and all liability, claims or cause of action whatsoever arising out of any property damage or personal injury to my child or myself, whether resulting from the negligence of the Town of Lyons, its officers, employees, agents, volunteers, or sponsors of the event, or from some other cause resulting from the participation of myself or my child in this activity. The undersigned expressly agree that this release, waiver, and indemnification agreement is intended to be as broad and inclusive as permitted by the laws of the State of Colorado and that if any portion thereof is held invalid, it is agreed that the balance shall, not withstanding, continue in full legal force and effect.

I, the undersigned, have read this release and fully understand all of the terms thereof. I execute this release voluntarily and with full knowledge of its significance and legal implications.

Signature of Participant: _____ Parent's Signature: _____ Date: _____

If forms are mailed, they **must** be postmarked by June 21, 2010. On-line registration is available at www.active.com until June 25, 2010.

DATE: SUNDAY, JUNE 27, 2010

PLACE: Start/Finish at Lyons Visitors Center/Sandstone Park (4th Ave. & Broadway) Lyons, CO (SEE MAPS)

TIME: Packet Pick-up & Registration begins at 6:30 a.m. LYONS RIVER RUN 5k BEGINS AT 8:00 a.m. SHARP

COST: Registration prices with T-shirt—Adults \$17, Children (14 and under) \$15, Seniors (60+) \$15. Registration prices Without T-shirt - Adults \$12, Children (14 and under) \$10, Seniors (60+) \$10. Family Discount (available by mail only for those registrations postmarked by - **June 21, 2010**) - Additional family members get a \$2 discount after the first adult pays full price! All forms must be mailed together. Race Day Registration \$20 for all ages - **SO REGISTER EARLY!**

REGISTRATION: For More Information Contact Lyons Parks and Recreation at: (303)823-8250...Register on-line at [active.com](http://www.active.com)

Send Registration Form and Check (Payable to: Town of Lyons) to: Lyons River Run 5k; PO Box 49; Lyons, Co 80540

PACKET PICK-UP: Plan on picking-up packet & bib # on race day by 7:30 a.m. near the Lyons Visitors Center in Sandstone Park

AWARDS: \$250 will also be awarded to the overall fastest male and female runners

For top male & female finishers: 14 & under, 15-19, 20-29, 30-39, 40-49, 50-59, 60-69, 70-79, 80+

NO DOGS PLEASE

Entry Forms can be found at various locations along the front range. Or enter on-line www.active.com

LYONS	BOULDER	LONGMONT	FT. COLLINS	GREELEY
*Lyons Town Hall 432 5th Ave. (303) 823-6622	*Boulder Running Co. 28th and Pearl St. (303) 786-9255	*Longmont Athletic Club 10 Mountain View Ave. (303) 772-4700	*Runners Root 2720 Grand/The Ave. (970) 224-9114	Greenhorn's Sports Ctr. 3817 West 10th St. (970) 353-8068
*Lyons Visitor Center 4th Ave. & Broadway (303) 823-6622	*Foot Post Sport 1035 Pearl St. (303) 939-8000	*Longmont YMCA 950 Lashley St. (303) 776-0370	*Foot of the Rockies 150 E. Harmony Rd. Unit 2c (970) 377-8005	
Valley Bank and Trust 304 2nd Ave. (303) 823-6668		Big 5 Sporting Goods 1610 Main St. (720) 652-6593		

*Indicates location that will process your registration forms and take money thru 6/25/10



The Lyons Recorder



www.townoflyons.com

Better Investment Returns, Guaranteed? By Dave Gardner, CFP

It's almost impossible to achieve superior investment returns on a consistent basis. Almost. The answer is neither your favorite screaming head on cable nor your cherished stock guru. Even the most gifted of stock jockeys find it challenging to beat their benchmarks every year.

One key to consistent outperformance is using the federal tax code to enhance investment returns. Through a focus on the tax location of your investments, you may increase your returns by 1 to 2 percent a year regardless of market conditions. It sounds simple, but many advisors and investors do not use the particular advantages of taxable, Roth, and traditional IRA and retirement plan accounts. With this oversight, they are potentially leaving thousands of dollars on the table.

While a measly 2 percent a year may underwhelm you, it can make a substantial difference over time. Let's say you have a \$100,000 portfolio and contribute \$15,000 to it per year for 30 years. With 10 percent annual returns, you would end up with \$1.5 million more than if the same portfolio generated 8 percent annual returns.

So now with that extra 1 to 2 percent tantalizing you, let's get to work on making your portfolio tax-smart. Before we get started, you should have an overall strategic portfolio allocation -- a target percentage in equities and bonds. The important thing to remember here is that while you may have 60 percent stocks and 40 percent bonds as your target allocation, you do not need to keep the same breakdown in each of your accounts.

First consider accounts with limited investment choices such as your work retirement plan. In these plans, you usually have a small selection of mutual funds. Contributions are generally made before tax, which is deferred until you take distributions. The first job of your retirement plan is to fulfill your bond allocation. Bonds are perfect for these plans as they generate ordinary income that would otherwise be taxed at your marginal rate.

Once you're done with your retirement plan investments, move on to your tax-deferred rollover and traditional IRAs. These have the same tax characteristics as a retirement plan, but you have more investment options. You can continue to fill out your bond portfolio, particularly zero coupon bonds or inflation protected securities, both of which generate phantom income without actual cash flowing into the account. REITs and commodities are options here as well.

If you're lucky enough to have a substantial Roth IRA or Roth 401(k), you have a good place for your high growth-potential investments. The gains in Roth accounts are tax-free and unlike traditional IRAs only your heirs are forced to take distributions. Small cap and microcap stock funds and other high risk-return investments can thrive in a Roth. REIT funds are also good for a Roth, which will shield their tax inefficiencies while benefiting from potential growth.

Finally, with your taxable accounts, focus primarily on tax-efficient equity investments. Gravitare toward ETFs, tax-managed funds, and index funds. They are designed to minimize taxable income and focus on long-term appreciation. With taxable accounts, you want as much of your total return to be long-term capital gains as possible. Some international equity funds are a great fit here, as you may take the foreign tax credit on your return. Also year-end selling of your investments that have declined in value, and replacing them with others is a good way to see some tangible benefit at tax time.

Tax-smart investing can be complex to implement, but with careful strategy and solid execution you can improve your returns in all types of markets.

Dave Gardner is a certified financial planner with a practice in Boulder County. He can be reached through his Web site at yellowstonefinancial.com

2010 Boulder Road Runner Summer All-Comers Presented by Saucony Track Meet Schedule

June 3 & 17

July 1 & 15

August 5 & 19

All ages and abilities welcome

CU's Frank Potts Field, sign ups begin at 5:30 PM

North of Colorado Avenue between Foothills Parkway and 30th Street

CU Track in Boulder, Colorado

Entry fee \$2.00 per event for BRR members \$4 for non-members

High School, Open and Masters Divisions in each event

Volunteers always needed and appreciated

for more information call: **Dan Pierce at 303 931-4690**

Track Event Schedule:

6:00 PM	100 meter dash*	* = All dates
6:20	1500 meters	June 3, July 1 & Aug. 5
	Mile	June 17, July 15, Aug. 19
6:35	400 meter dash*	
6:55	800 meter run*	
7:10	200 meter dash*	
7:30	100m/400m Hurdles	June 3, July 1 & Aug. 5
	3000m Steeplechase	June 17, July 15 & Aug. 19
7:50	400 meter relay	June 4, July 2 & August 6
	1600 meter relay	June 17, July 15 & Aug 19
8:00	3000 meter run	June 3 & July 1
	10000 meter run	Aug. 5
	5000 meter run	June 17, July 15 & Aug 19

Field Event Schedule:

6:00 PM	Long Jump, Shot Put & Pole Vault
6:30	High Jump & Hammer
7:15	Triple Jump (following Long Jump) & Discus



The 33rd running of the Columbine Mile Marathon took place on Friday May 21st as the students at Columbine Elementary School closed out their school year with this wonderful annual celebration. The course used for the mile marathon shares the streets with the Bolder Boulder as it starts at the 4km mark on Glenwood and touches 19th Street for a couple of blocks near the 5k mark. The event has the distinction of being the oldest continuous race in Boulder as it started in 1978 and also introduced its own version of the wave start since the highest grade (5th grade) goes off first and the kindergarten and Pre-K students are sent off last. It is one of the activities that I am most proud of since I had a hand in getting it off the ground in its first year. I still have a black and white photo from the early years of Herb Lindsay (1984 BB winner) and Tim Cronin (TV commentator for the BB) rolling in to the playground area with the kids. It has become somewhat a community wide event as runners from all over the world attend the function on a regular basis. If you study the photos you'll see a lot of familiar faces as well as a great international representation. I am often asked why I first got involved and most folks are somewhat puzzled by my answers. The school asked me to help create an event for the kids and as most of you know running has always been part of my life so a run around the school and neighborhood seemed like the ideal activity. No I didn't plan for it to grow and take on a life of its own and become such a big part of the Columbine school calendar. I didn't live in the neighborhood or have kids at the school or even work for the Boulder Valley School District. I was at CU working as the Intramural & Club Sport Director, finishing my coaching stint for the women's program and really getting into my own running. But running was my passion and I had already staged Boulder's first marathon and was working on Boulder's first big road race, "The Run for the Roses 15k". The BRR would begin to form that summer and things just began to snowball. Didn't plan for so many wonderful memories, friends and events to be formed in those early days; I just got lucky and here we are 32+ years later and it's still fun. So enjoy the photos and think about joining us next year. Thanks To Tina Larter for the photos and the event coordinator.





BRR Volunteer Opportunities



Volunteers who become involved in 4 or more BRR sponsored activities will be eligible for Saucony shoes, running gear and merchandise. This includes our Saucony Summer Track Series, the three race downtown series and our annually sponsored events. You may get in touch directly with any of the listed volunteer coordinators or Club President Rich Castro at 303-449-6650, Richard.Castro@colorado.edu for more detailed information.

Uni Hill 2k, Thursday June 10 Sharon & Austin Connolly, sconpub@aol.com

West End 3k, July 22, John Bridges, 303-464-0147, bouldergalloway@bridgesclassicalimports.com

Pearl Street Mile, August 12, Dave Hardwick, 303-499-9205, ladave64@gmail.com

Summer Track Series, Dan Pierce, 303-931-4690, dptrack@aceweb.com (see page 10)

Bolder Boulder, May 31, Carl Mohr, 303-499-2804, carlmohr@comcast.net

CU Kickoff Classic, Labor Day, Monday September 6, Rich Castro, 303-449-6650

CU @ Turley's Turkey Trot, Thanksgiving Day, Rich Castro

Actual Size

Actual Size

Actual Size

Actual Size

CROSS COUNTRY PENDANT
#148-K 14K Gold \$52.50
#148-S Sterling Silver \$21.50

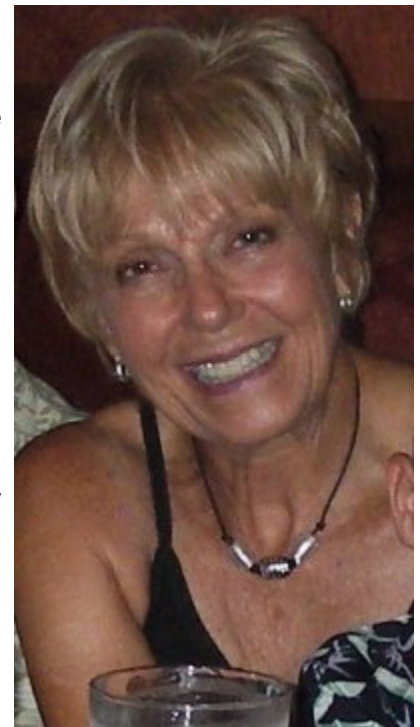
CROSS COUNTRY / TRACK & FIELD
EXCELLENCE / COURAGE CIRCLES
#150-S Sterling Silver \$8.50 ea.

TRACK SHOE
#146-S Sterling Silver \$10.00

Chains Sold Separately

CREATIVE SPORTS JEWELRY
303-527-1130
www.creativesportsjewelry.com
email: SprtJewlry@aol.com
6525 Gunpark Dr., Suite 370-422
Boulder, CO 80301

Creative Sports Jewelry is owned and operated by BRR Club Member Lois Calhoun. I chose this placement for her Ad because she is a fixture at our summer track series and always seems to be front and center when we are in need of a volunteer. At the track meets Lois helps coordinate the registration for the various events. While she doesn't handle the task all by herself it does seem to go much more smoothly when she's present. A tremendous asset to the BRR and to the sport, Lois is a Bolder Boulder age group champion many times over, as well as a national champion at various distances.





Presented by
Avery Brewing Co.

July 4th
2010

Race #9 in the 2010

Colorado Runner
Racing Series



Entry Form

Name: _____

Address: _____

City _____ Zip _____

Phone: _____

Email: _____

Payment Info: Cash / Check/ CC

CC# _____

Exp Date _____

Age on race day _____ Male _____/Female _____

T-shirts size: S M L XL

(Make checks payable to Avery Brewing Co.)

Waiver:

I assume all risks associated with running in this event including but not limited to falls, contact with other participants, the effects of weather, traffic and course conditions, all such risks being known and understood by me.

I am aware that volunteers will provide medical support, including first aid, to me during this event. I authorize any such volunteer to assist me. I understand that "Four On The Fourth" Sponsors & Flat Irons Park Co. and affiliates assume no responsibility or liability with respect to my participation in this event.

Having read this waiver and knowing these facts and in consideration of your accepting my entry, I, myself, and anyone entitled to action on my behalf, do hereby release and discharge Avery Brewing Company, the City of Boulder, Boulder Road Runners, Boulder Traffic Control, Flatiron Business Park, and affiliates, ALL sponsors and all volunteers from all claims or liabilities of any kind arising out of my participation in this event even though that liability may arise out of the person named in this waiver.

Signature: _____ Date: _____

Parent/Guardian: _____ Date: _____

Option B



Teardrop Flags
* Size: 35" x 129"
* Substrate: Flag No Lite
* Print: Digital - orange to match tent
* Double Sided
* Qty: 1

Teardrop Flags
* Size: 35" x 129"
* Substrate: Flag No Lite
* Print: Digital - orange to match tent
* Double Sided
* Qty: 1



Teardrop Flags
* Size: 35" x 129"
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Teardrop Flags
* Size: 35" x 129"
* Substrate: Flag No Lite
* Print: Digital - orange to match tent
* Double Sided
* Qty: 1

AGE GROUPS: 5 year age groups for men and women. 20 & under, 21-24, 25-29, 30-34, 35-39, 40-44, 45-49, 50-54, 55-59, 60-64, 65-69, 70-74, 75-79, 80+

AWARDS:

Overall Male and Female winners receive their weight in Avery Beer!*

Age group winners will receive a case of Avery beer.*

2nd and 3rd place age group winners will receive gift certificates / merchandise.

*Participants must be at least 21 years of age on 7/4/10 to win beer prizes. Gift certificates will be substituted for any underage winners.

Day of race registration and packet pickup will be at the Avery Tap Room.

Food and beverages will be available immediately following the race in the Avery Tap Room. An awards ceremony and random drawing for prizes from Boulder Running Company will take place in front of the tap room.

IMPORTANT RACE INFO

START: 9AM Sharp
COURSE: The 4k (2.48m) race will take place in the Flatiron Business Park located on Central Ave. in Boulder. It will be a fast, flat course with one loop.



Parking is available at Avery Brewing Co. located at 5757 Arapahoe Ave.

The walk from the brewery to the race start on Central Ave. will be clearly marked.

EARLY REGISTRATION
 \$25.00 - includes tech tee-shirt

RACE DAY REGISTRATION
 \$25.00 - No shirt provided
 7:30AM - 8:30AM

Entry fee includes post-race party at Avery Brewing Co.

REGISTRATION

-In person at The Avery Tap Room. Open 7 days per week from 12PM to 10PM.

-Online at www.active.com

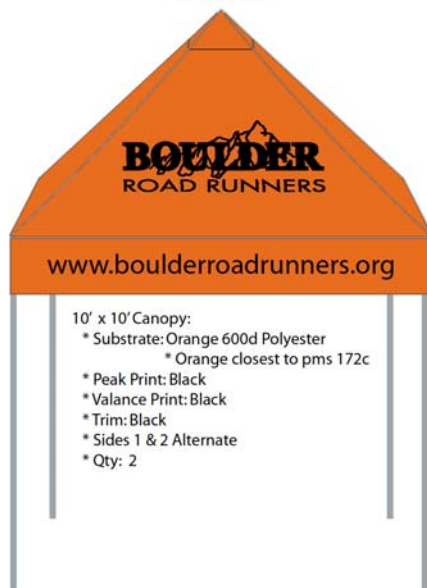
- In store at Boulder Running Co. and Fleet Feet Sports (Boulder Stores only)

-By snail mail to:

Four on the Fourth
 654 Tantra Drive,
 Boulder, CO 80305
 (must be postmarked no later than 6/28/10)

Proceeds from the race will go to the Richard Castro CU Endowment Fund.

Sides 1 & 3



- 10' x 10' Canopy:
- * Substrate: Orange 600d Polyester
- * Orange closest to pms 172c
- * Peak Print: Black
- * Valance Print: Black
- * Trim: Black
- * Sides 1 & 2 Alternate
- * Qty: 2

Sides 2 & 4

